

NEVER AGAIN IS NOW.

October 7th was the NIGHTMARE that will allow us to DREAM again about a better Israel. Partner with IDSF to ensure the SECURITY and PROSPERITY of Israel. We are building a united and resilient society that understands the need for strong national security priorities.

















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OUR MISSION

We are an authoritative movement of 28,000 reserve officers and operators from all branches of the Israel defense establishment who believe that strong national security priorities and staunch Zionism are necessary for Israel to be the eternal homeland of the Jewish people. Our goal is to advance a strategic agenda that will promote Israel's security, prosperity and regional stability by educating policymakers and the public about Israel's national security needs.



THE VOID WEFILL



We put forward definitive red lines for Israel's security agenda which have otherwise been lacking in the discourse about the threat from Iran, the Israeli-Palestinian conflict, and other security issues.

We counter entities that seek to delegitimize Israel's security needs. There are groups both within Israel and abroad who sacrifice Israel's national security needs to appease the demands of the international community. In the past, these groups have dominated the media and have given credence to those who seek to harm Israel.

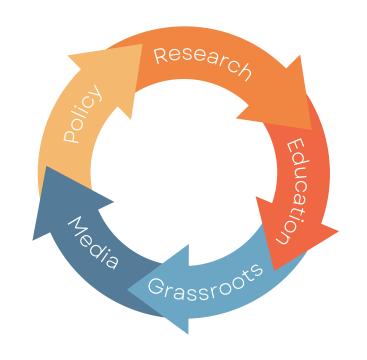
We fill the deep knowledge gap in the general public which stifles Israel's ability to further its framework of defense superiority. An uninformed public allows its elected officials to make poor security decisions, and we seek to change this.

We inspire the next generation to become strong defenders of our country. There is a growing lack of connection to Zionist values among Israeli youth, which leads to a decline in military service and a tendency to adopt non-zionist narratives.



OUR STRATEGY

We are structured in a way that allows us to deeply impact Israeli society and national security. We produce research and analysis, educate Israel's youth, grow our grassroots movement, appear in the media, and meet with decision-makers around the world. Each department within our organization serves a critical function in promoting our national security agenda, and fuels the operations of the other departments.



RESEARCH

The IDSF research department is at the forefront of investigating and uncovering the truth about Israel's national security interests. The combination of academics from a range of disciplines working together with former military personnel allows us to provide unique insight. We then share our findings with students, the media, and government and military officials to shape the narrative of the national security agenda.



- 1 Strategic assessment for Israel
- 11 Policy papers
- Quarterly security Index
- Biweekly briefings





EDUCATION

We inspire the next generation of Israelis to be proud Zionists and defenders of the Land of Israel. Our curriculum has been adopted in the pre-army programs and the nationwide high school course catalog. IDSF high-ranking officers share their unique stories and talk about the significance of national service, the historic connection of the Jewish people to the Land of Israel, and Israel's national security needs. Our high-ranking officers connect with the students, providing them with positive role models and recruiting them to our movement.



- Lectures in 50 high schools
- Lectures in 53 pre-army programs
- Monthly field tours to groups from abroad
- Daily zoom briefings to US audience

GRASSROOTS MOVEMENT

Our movement is spreading across Israel at an unprecedented rate. Every day we recruit more and more passionate Zionists and former military personnel to our ranks who believe that Israel must prioritize security needs. This growing network has already directly improved Israel's national security profile through our partnership with the Border Police to facilitate recruitment to the new National Guard.



- 28,000 members in the movement
- Recruited 1,000 soldiers to the National Guard
- Mobilized hundreds of members for rallies supporting IDF





MEDIA

Our goal is to create a direct flow of information from our experts to the general public, and combat opinions that harm Israel's national security interests. On a daily basis, IDSF experts are interviewed on TV, radio, and print publications.

On social media we bring the voices of seasoned IDF heroes to the next generation. Our Facebook, Twitter, Instagram, Tiktok, and Telegram accounts are highly active and support the growth of our movement.



- Daily interviews on mainstream TV, radio, and newspapers in Israel
- Direct source for foreign press located in Israel
- Dozens of interviews and articles in international news outlets each year
- 150,000+ reach on social media and website



POLICY

In Israel, we meet with officials to advance priorities that strengthen Israel's national security profile. In 2024 the top issue is of course the current war in Gaza and the military escacation with Hezbollah in Lebanon, the Houtis in Yemen, Iranian proxy forces in Syria, and Iran itself. We also continue to monitor and analyze the situation in Judea and Samaria and the safety within Israeli cities. Abroad, the top issue is building support for Irael's war needs and a broad US-based coalition against Iran. We also talk about the emergence of China as a force in the Middle East due to Western disengagement, preparations for a post-Abbas reality, and the strategic assets provided by Judea and Samaria.



- Annual Israel Security Conference in Jerusalem
- Monthly briefings for diplomats stationed in Israel
- Weekly meetings with security officials
- Two trips to Washington DC each year to educate Congressmen

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To support our work and safeguard the Jewish people in the Land of Israel, <u>make a donation today</u>.





DONATION INFORMATION

Checks can be written to the "Central Fund of Israel" with "IDSF Habithonistim" noted in the memo line, and mailed to: Israel Defense and Security Forum, 244 Madison Ave, Suite 348 NYC, NY, 10016.

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