



HALF YEAR IDSF REPORT

Israel Defense and Security Forum
www.idsf.org.il/en
July, 2023

הביטחוניסטים IDSF
ISRAEL'S DEFENSE & SECURITY FORUM



18,000

**FORMER OFFICERS AND
OPERATORS IN THE MOVEMENT**



9,982,912

**IDSF WEBSITE REACH SHARING
NATIONAL SECURITY CONTENT**

IDSF

**BY THE
NUMBERS**

OVER THE PAST 6 MONTHS



40

**COUNTRIES PARTICIPATED IN OUR
DIPLOMATIC BRIEFINGS**



680

**APPEARANCES IN MAJOR MEDIA
OUTLETS IN ISRAEL ALONE**



87

**HIGHSCHOOLS AND PRE-ARMY
PROGRAMS RECEIVED LECTURES**



74

**RESEARCH ARTICLES AND
INTERVIEWS WERE PUBLISHED**

SECURING ISRAEL CHANGING SOCIETY

We **inspire the next generation** to become strong defenders of our country. There is a growing lack of connection to Zionist values among Israeli youth, which leads to a decline in military service and a tendency to adopt non-zionist narratives.

We **fill the deep knowledge gap** in the general public which stifles Israel's ability to further its framework of defense superiority. An uninformed public allows its elected officials to make poor security decisions, and we seek to change this.

We **put forward definitive red lines** for Israel's security agenda which have otherwise been lacking in the discourse about the threat from Iran, the Israeli-Palestinian conflict, and other security issues.

We **counter entities that seek to delegitimize** Israel's security needs. There are groups both within Israel and abroad who sacrifice Israel's national security needs to appease the demands of the international community. In the past, these groups have dominated the media and have given credence to those who seek to harm Israel.

Our top strategic interests for Israel's national security in 2023 that we have been advancing include promoting a deep understanding of Iran's role in the region, strongly fighting a return to the JCPOA, promoting the need for harsh sanctions against Iran, and the need to create a credible military threat that will deter Iran's nuclear plans, establishment of the new National Guard, the strategic asset of Judea and Samaria, and the movement to delegitimize Israel's right to exist. In our meetings in Washington DC with US policymakers we additionally advance the need for a broad US-based coalition against Iran in addition to opposition to the JCPOA, and the need to address the emergence of China as a force in the Middle East due to Western disengagement.



MEDIA & SOCIAL MEDIA ACCOMPLISHMENTS



IDSF appeared more than 680 times in major Israeli media outlets over the past six months including Channel 12, Channel 14, YNet, News 13, Maariv, Haaretz, and Israel Hayom.

We appeared 50+ times in international media outlets such as well as Fox News, CBN, Newsmax, Newsweek, The Media Line, New York Times, Bloomberg, AP, and Reuters over the past six months. IDSF leadership published 14 op-eds in international media publications.

We increased our social media presence on Facebook, Twitter, Instagram, TikTok and Telegram. On Facebook we had 606,000 minutes of our video content watched. Our website had a reach of 9,982,192 and our Twitter had a reach of 3,400,000.

2,033 people submitted inquiries through our website in the past six months, and we provided 5 field briefings to the international press corps..

We produced 12 professional videos in studio and on location highlighting Israel's most security issues, which were shared extensively on all our platforms.

We expanded our robust website in English and Hebrew which now appears on the first page of Google for many keywords, related to Israel and regional security.



RESEARCH ACCOMPLISHMENTS

IDSF Convened the first Israel's National Security Conference in Jerusalem in partnership with Israel Hayom. Guest presenters included Prime Minister Netanyahu, MK and former Chief of Staff Gadi Eizenkot, and other government and military officials.

We developed a strategic assessment of Israel's national security and presented it to Knesset members and government officials including the President of Israel, Head of Mossad, Head of the Opposition, Chief of Police, and many high-ranking officers.

Our research department published six extensive studies, two position papers, six defense briefings, and dozens of articles that were printed in Israel media outlets. They produced 74 articles, interviews, and reviews that were posted to our website and shared in our newsletter.

Brigadier General (Res.) Amir Avivi published his book, available online and in all major bookstores across Israel, entitled, We Will Never Go Back. The English translation is due to be released in the end of 2023.



POLICY & MOVEMENT ACCOMPLISHMENTS



IDSF grew to a movement of over 18,000 reserve officers and operators from all branches of the Israel Defense Establishment. We have increased by 400% in the past 12 months.

We partnered with the Israel Border Police to recruit the first battalion of Israel's new national guard.

We broke the planned insubordination of IDF reservists who wanted to use their military service as a tool for political gain. This was accomplished with an aggressive media campaign in Israel and the mobilization of our grassroots movement.

In the Israeli Knesset, we participated in 18 committees and 4 lobbies, we were engaged in the promotion of four laws and had eight security-level meetings with government offices.

We held five diplomatic briefings in Israel in the past six months which were attended by 40 countries. The sessions were: Politicization of the military. Operation Archery, NATO: war between Russia and Ukraine, Strategic Situation Assessment, Tour in the Jordan Valley.

We met with 16 ambassadors stationed in Israel, and in Washington DC we met with 21 members of Congress.

We participated in six conferences: The Friends of Israel conference held in Miami, the Lobby Conference in the Knesset and Congress, the Jerusalem Day conference of the Christian embassy in Washington, the NRB Christian media conference in Orlando, and the CUFI conference.



EDUCATION ACCOMPLISHMENTS

IDSF officers lectured in 38 pre-army programs and 49 high schools in the past six months with the assistance of and partnership with the IDF and the Ministry of Education.

We trained security chiefs from 26 towns in Samaria to better prepare them and their communities for security threats due to a breakdown of the Palestinian Authority.

We provided monthly Zoom security briefings to a US and Canada audience of over 3,000 people on a range of topics including the nuclear threat from Iran, terror proxies in the region, Operation Shield and Arrow, judicial reform, and Israel's borders.

We expanded our educational programming in the pro-Israel Christian community by providing three webinars to Christian groups, 54 meetings with Christian leaders, and presenting at conferences in the US pro-Israel Christian community.